

Daniel Roesler

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- Seeking:** Consulting and contracting opportunities for companies and professionals that propel industries forward.
- Experience:** UtilityAPI, Inc., Oakland, CA and Austin, TX 2014 – 2025
Founder, Board Member, Chief Technology Officer (2014 – 2024), Chief Innovation Officer (2024 – 2025)
- Founded the utility data exchange platform that has grown to millions of dollars in revenue annually
 - Designed and developed much of the core product code that handles millions of secure data transactions per month
 - Patented the system architecture for secure utility data collection and processing (US10664605)
 - Led technical standards development and regulatory engagement as an expert in the field
 - Submitted, won, and completed multiple government grants to deploy the platform to new markets
 - Owned successfully obtaining SOC 2 Type II cybersecurity certification by external auditors for multiple years
 - Managed technical scoping and solution architecture for multiple multimillion-dollar projects with major utilities
 - Presented and participated in panels at many industry conferences and regulatory meetings as a technical expert
- TerraVerde Renewable Partners, LLC, Larkspur, CA 2013 – 2014
Project Development Engineer
- Managed commercial-scale solar construction projects for public schools and cities in California
 - Calculated technical and financial feasibility to determine what type and size of systems to install
 - Coordinate with clients and contractors on a daily basis to keep projects moving forward
 - Represent owner's interests while working with contractors before, during, and after construction
 - Programmed internal software tools to help the <10 person company determine feasibility more efficiently
- Fitocracy Inc., New York, NY 2011 – 2013
Chief Technology Officer
- Led technology division of major fitness application used in more than 100 countries
 - Scaled from 3,000 to over 1 million users and tens of millions of logged workouts in less than two years
 - Accepted into and completed 500 Startups accelerator program in Silicon Valley
 - Designed and implemented tracking and social software that handled thousands of concurrent users daily
 - Organized partnerships with Google, Arnold Schwarzenegger, Red Bull, and RHIT University
- Clean Air Engineering, Inc., Houston, TX 2008 – 2011
Project Manager and Engineer
- Advanced from field technician to project manager running six figure contracts in less than two years
 - Managed and wrote reports on flare testing projects using new prototype technology
 - Developed, tested, and patented a field spiking system for sulfuric acid testing (US8021617)
 - Presented advances and results in new technologies at multiple national conferences
 - Performed many complex field source emissions tests on tight schedules with small teams of technicians
- Education:** **Bachelor of Science, Chemical Engineering** 2008
Emphasis in Biochemical Engineering
The University of Texas at Austin
- Skills:**
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| Business | Technical project negotiation, specification, management, and execution. Meeting, negotiating, and presenting to government regulators and large corporations. Participation in international working groups for technical standards development. |
| Entrepreneur | Finding creative and innovative solutions to generate massive growth and effective product market fit. Extremely fast reaction and adaptation of live systems to meet demand. Accomplishing from-scratch projects on shoestring budgets. |
| Engineering | System Architecture, Cybersecurity Best Practices, Authorization and Authentication Protocols, Software Development, APIs, Infrastructure Monitoring and Analytics, Data Visualization, Process Logic Mapping and Control, Large Data Set Manipulation |
| Software | Python, JavaScript, HTML5/CSS, AWS, Relational Databases, Redis, Django, Git, Linux. Most major office suites, project management tools, bug trackers, and cloud services. Image and video editing. |
- Honors:**
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| Author and Maintainer, Connected Data Specification (CDS), Linux Foundation Energy | UtilityAPI | 2022–2025 |
| Vice-Chair, Board of Directors, Green Button Alliance | UtilityAPI | 2018–2023 |
| CPUC Customer Data Access Committee Solutions 1, 1b, 2, 3 architect | UtilityAPI | 2016–2017 |
| Commissioned 11.3 MW (51 sites) of public commercial solar installations in one year | TerraVerde | 2013–2014 |
| Published two reports with EPA on prototype flare testing technology | Clean Air | 2009–2010 |
| Eagle Scout | | |
- Activities:** Fitness – Trail running, Sailing, Cycling, Yoga
Volunteering – League of Women Voters, Voters Guide Editor, Voter Deputy Registrar
Open Source – Many popular cybersecurity, privacy, and web projects (github.com/diafygi)
Alumni – Pi Kappa Alpha Fraternity